

## REMARKS

In the Restriction Requirement dated February 23, 2009, the Examiner requires the application to be restricted to one of the following inventions:

- Group I: claims 5 and 36, drawn to a method for distributing advertising inside a packaged consumer product, classified in class 715, subclass 14.
- Group II: claims 1-2 and 6, drawn to a method of packaging a consumer product, classified in class 426, subclass 392.
- Group III: claims 3-4 and 25, drawn to a method for including information inside a packaged consumer product, classified in class 426, subclass 392.
- Group IV: claims 7-17, 19-26, and 37-40, drawn to a package for confectionery, classified in class 426, subclass 392.
- Group V: claims 27-34, drawn to a releasable seal package, classified in class 426, subclass 392.

Applicant respectfully elects Group V, claims 27-34, drawn to a releasable seal package, without traverse for prosecution on the merits. The Applicants hereby reserve the right to file a divisional application for any non-elected subject matter in this application.

Conclusion

Applicants submit that such election is fully responsive to the Office Action dated February 23, 2009.

Applicants hereby petition for any extension of time required under 37 CFR 1.136 for entry and consideration of this reply.

Any fees due with respect to this reply or otherwise concerning this application are to be charged to Deposit Account 06-1130 maintained by Applicant's attorneys.

The Examiner is invited to contact Applicant's attorneys at the below-listed telephone number regarding this reply or otherwise concerning the instant application.

Respectfully submitted,

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